

OIL PSUS TO SHIFT TO CFL LIGHTING

New Delhi: January 19, 2010

Union Minister for Petroleum & Natural Gas, Shri Murli Deora, today inaugurated the Oil & Gas Conservation Fortnight 2010 at Vigyan Bhavan, New Delhi organized by Petroleum Conservation Research Association (PCRA) in association with Oil PSUs to mark India's commitment for conservation of petroleum products in all sectors of economy. While inaugurating the function, Shri Deora conveyed, "Energy saved is energy generated. All Oil PSUs are being advised to replace their conventional bulbs & tube lights by CFL within six months in oil installations, refineries, oil depots, petrol pumps and residential colonies". Reiterating India's endeavor towards reducing energy intensity, Shri Deora directed to promote Star Rating of appliances using petroleum products, viz. LPG Stoves, Kerosene Stoves, DG Sets and Agricultural Pump Sets. Amidst large participation of students, Shri Deora announced award of 6 nos. of personal computers to the winners of essay and painting competitions amongst school children on petroleum conservation and that the number of languages for Essay Competition to be doubled during next year to cover the entire length and breadth of the country.

Addressing an august gathering during the function, Minister of State for Petroleum & Natural Gas, Shri Jitin Prasada said, "PCRA has played a significant role in improving India's energy efficiency by carrying out more than 12,000 energy audits in various large, medium & small Indian Industries,". Shri Prasada further said, "It is generally observed that the specific energy consumption is quite high in Indian Industries when compared with their International counterparts. It is therefore very important that Indian Hydrocarbon Industry should focus on improving their energy efficiency".

Apart from Chief Executives and senior officials of Oil PSUs and other industries and officials from Ministry of Petroleum & Natural Gas, schoolchildren from various schools of Delhi were present in the function to take pledge on Oil & Gas Conservation to continuously strive to conserve petroleum products so that supplies of these scarce resources last longer for the progress of our country. Awards were given away by Shri Deora to the winning industries in the field of petroleum conservation and fuel efficiency. Winners of National Essay & Painting competition on petroleum conservation were also awarded during the function.

Shri R.S. Pandey, Secretary, Ministry of Petroleum & Natural Gas while delivering his speech said, "Studies have shown that by 2030, 28% saving can be achieved through energy efficiency. Our country therefore needs to take up petroleum conservation as critically as exploration activities". Shri Pandey further said, "Technology improvement, Fiscal Policies and Media Campaign are the three major areas that PCRA needs to concentrate to improve India's energy intensity".

In his welcome address, Shri S. Sundareshan, Special Secretary, Ministry of Petroleum & Natural Gas said that the nation-wide media campaign taken up by PCRA has brought out attitudinal and behavioural changes for the cause of petroleum conservation among the masses. The campaign was successful in motivating consumers in all sectors of the economy to take up fuel efficiency seriously in their day-to-day life.